Amendments to the Specification:

Please amend these sections of the below paragraphs:

[0144] In the preferred embodiment, these databases consist of a Manufacturers/Products Database 421, a Sessions Database 422, a Transactions Database 423, A consumers Database 424, a Decision Influencers Database [[425]] 426, a Participating Decision Influencers Database 425, and a Health Insurers/Systems 427.

[0155] In the described Interface Device 200 of Figure 2, central processing unit 205, RAM 230, ROM 240, video driver 290, and video monitor 295, clock 245, cryptographic processor 260 and communications port 265 can be any combination sufficient to run operating system 250 and applications software 255.

[0157] Interface Device 300 is similar to Interface Device 200. Interface Device 300 can be a traditional personal computer, comprised of input device(s) 380 such as keyboard and mouse, spoken voice input, and biometric or voice recognition devices to effect individual identification, as well as a CPU 305, RAM 330, ROM 340, clock 345, operating system [[350]] 352, application software 355, video monitor 395 and video driver 390, data storage device 320, cryptographic processor 360, communications port 365 and communications interface device 370.

[0167] Line 18 Once a transaction is completed, the CDPI process asks the consumer if another transaction should be conducted. If there is another transaction, the CDPI process resets the transaction sequence 540, displays the next selected transaction <u>550</u>, completes the consumer and system transaction <u>560</u>, completes the transaction record in the transactions database 423.

[0170] Line 9 If the matches are sufficient, the selection limitations are displayed and an opportunity to change selection criteria is provided 752, or an opportunity for a delayed report 754. If the delayed report is selected, a prompt is initiated for the consumer to enter delayed report address information 758. If the consumer revises the criteria, such as scope of geographic area 756, the revised criteria are displayed 730, and database 426 is again queried and results displayed 740.

[0201] In step 1520, the CDPI system retrieves consumer information, decision influencer information, and product information from the relevant databases. The CDPI system relies on access to accumulated data stored in its databases (such as those in data storage device(s) 420 – consumers database 424, sessions database 422, transactions database 423, decisions influencers database 425, participating decision influencers database 426, health insurers/systems database 427, CDPI Process Reference Database 428 – or in accessible external database sources).